

Office of Career Services, C3311 (708) 235-3974 Fax (708) 534-1173 www.govst.edu/careerservices

Marketing, Advertising, and Public Relations

How to get started.

First, research general careers in marketing, advertising, and public relations.

American Association of Advertising Agencies (AAAA)

https://www.aaaa.org/

Careers in Marketing

www.careers-in-marketing.com

International Advertising Association

www.iaaglobal.org

Public Relations Society of America (PRSA)

www.prsa.org

Where else can I look?

Do Internships

www.dointernships.com

Ad Age Magazine

www.adage.com

Chicago Magazine

https://www.chicagomag.com/uncategorized/careers/

Leo Burnett

www.leoburnett.com

DDB Chicago

www.ddb.com